



MEDIA CONTACTS:

Marlene Oliver, NJC Communications
(305) 491-0512, moliver@njccorp.com

Mayra Etayo, NJC Communications
(305) 505-7089, metayo@njccorp.com

FOR IMMEDIATE RELEASE

Central Holidays Announce Partnership with Passport Online

-- New Affiliation Created to Showcase the Award-winning Travel Brand's Product Range via Travel Agency Websites Powered by Passport Online --

Moonachie, NJ – (July 10, 2019) – Award-winning travel brand Central Holidays is pleased to announce that its vast range of travel programs is now available via the thousands of travel agency websites powered by Passport Online. As Central Holidays continues on its growth and expansion path, this new affiliation makes it even easier for advisors to book the company's diverse collection of travel programs to destinations throughout Europe and the Mediterranean, Africa and West Asia, and Latin America.

The partnership with Passport Online ensures that the millions of travel consumers who reach out to travel advisors and shop on their agency websites for vacations have the most up-to-date information and pricing for the company's amazing trips. The flexibility offered by the Passport Online system affords agencies the option to highlight certain brands and prioritize the search result listings, making sure their clients receive more accurate responses to their inquiries. The system also provides agencies with websites, marketing solutions and social media presence, amounting to a one-stop website and e-commerce shop. Adding Central Holidays travel programs increases Passport Online's agency customers' offerings in the experiential travel market, with exclusive programs offered in the world's most popular and off-the-beaten-path destinations, including some of the most unique and authentically rich itineraries available in the market today.

"Central Holidays is dedicated to continuous improvement in how we interact, serve and satisfy our clients and partners. This new partnership with Passport Online further showcases our ongoing commitment to supporting the travel advisor community and making it easy for them to do business with us," said Tewfik Ghattas, SGI Board Member.

"As the leading leisure technology provider for the travel agency community, we are committed to providing our customers with access to the best suppliers in the industry. We are thrilled to welcome award-winning Central Holidays to the portfolio and to provide our travel agency clients with access to up-to-the-minute tour content as well as the ability to share that content with their customers through websites, email marketing solutions and social media," said Jeanne Colombo, Vice President, Strategic Partnerships, Passport Online.

Via the Passport Online system, the millions of unique consumer visitors a month browsing their preferred travel professional's website will now be able to access information about Central Holidays' global travel opportunities while remaining on the advisor's website to help the agent boost their earnings.

About Passport Online:

Passport Online is the leisure travel industry leader in website, web content, email marketing, and social media solutions. Passport also offers state of the art booking engine solutions for b-to-b and b-to-c needs. A major distribution channel for leisure travel suppliers to connect with the leading consortia, retail agencies, professional home-based agent networks, and their clients, Passport Online enables millions of consumer shopping sessions on thousands of travel agency websites. For more information, visit

<http://www.passportonlineinc.com/>.

About Central Holidays:

Founded in 1972, Central Holidays is an award-winning travel brand that offers superior travel programs, value, and service to enchanting destinations across Italy, the Mediterranean, Africa, West Asia, and Latin America. As true destination specialists, this leader in travel offers an expansive range of Independent, Escorted, Hosted, and Land/Cruise itineraries. Central Holidays presents a wide array of diverse travel opportunities including cultural programs, active vacations, culinary travel adventures, family travel, and romantic getaways. Group Travel Experiences are a hallmark of the company, offering special interest travel, religious pilgrimages, and fully-customized programs. Their newest brand, Journeys by Central Holidays, was created to orchestrate tailor-made travel experiences that redefine luxury. Central Holidays remains at the forefront of the tourism and travel industry, offering distinctive travel programs that support brand promises of reliability, expertise, and flexibility. For more information, contact Central Holidays at 1-800-935-5000 or visit

www.centralholidays.com.

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