

Passport has seen a significant uptick in impressions and click throughs on agency sites, proving that Supplier offers are compelling and the technology is working.

“Our Q1 2023 numbers represent a robust demand for travel, with click through rates easily topping one million every month. We’ve seen click through rates reach 22%, which is up 8% over previous years. Correspondingly, impressions and unique shopping sessions are through the roof!”

Jeanne Colombo, President Passport Online

Q1 2023 Cruise Top Searches

Alaska
Mexico
Caribbean
Europe

Q1 2023 Land Top Searches

Las Vegas
Dublin
Spain
United Kingdom

9.1 M Consumer Shopping Sessions



Most Views & Likes in Q1!

22% Click Through Rate to Supplier Offers

